

CITY OF PORTSMOUTH



PRESS RELEASE

**FOR
IMMEDIATE
RELEASE**

May 24, 2017

Portsmouth honored in *Livability.com*'s top 100 places to live and the top 50 Best Places for Entrepreneurs

PORTSMOUTH, NH – Portsmouth has made the lists of *Livability.com*'s Top 100 Places to Live and the Top 50 Best Places for Entrepreneurs. *Livability.com* examined and ranked more than 2,000 cities with populations between 20,000 and 350,000.

Livability.com partnered with The Initiative for Creativity and Innovation in Cities at New York University's Schools of Professional Studies to compile the Top 100 Places to Live ranking. Forty data points that were grouped into eight categories: economics, housing, amenities, infrastructure, demographics, social and civic capital, education and health care. The eight scores were weighted based on an exclusive survey conducted by Ipsos Public Affairs, a leading global market research firm. Respondents were asked about factors that make their communities better places to live, as well as the factors they would consider in selecting another city. Sources included the best public and private data available from organizations like the U.S. Census Bureau, Walk Score, GreatSchools.com and Esri.

To compile the Top 50 Best Cities for Entrepreneurs, *Livability.com* worked with *Entrepreneur* magazine to examine the best places in America for starting a business. Their economic development experts ranked cities based on 15 data points based on their ability to:

- be a good city to start a business – one that supports startups and has a community of similarly-driven people;

- have high levels of SBA loans, creative class workers, broadband technology and transportation infrastructure to support new businesses;
- have low levels of unemployment and economic inequality, diverse demographics and affordable housing;
- have areas with plenty to do at night with cultural and entertainment options; and
- have a variety of quality-of-life indicators about crime, schools, health care and commute time.

“This recognition is especially impressive for Portsmouth as the City was among the smallest cities to be part of the Top Places to Live, and it was the smallest city to be included for Best Places for Entrepreneurs,” said Nancy Carner, Manager of the City’s Economic Development Department. “This is a great honor that demonstrates that, while small, our City contains high-caliber services and talents that enable better quality of life and unique business opportunities.”

For more information, please visit:

- <http://livability.com/best-places/top-100-best-places-to-live/2017>
- <http://livability.com/best-places/best-cities-for-entrepreneurs/2017>