

Portsmouth Community Power

Survey Results Overview

January 19 - February 1, 2023

373 Participants

Portsmouth home owner		
	318	(85.3%)
Portsmouth tenant		
	43	(11.5%)
Portsmouth landlord		
	2	(0.5%)
Portsmouth business		
	2	(0.5%)
Other*		
	8	(2.1%)

"Who is your electricity supplier?"

Eversource

294 (78.8%)

Third-party supplier/Other

77 (20.6%)

I don't know.

2 (0.5%)

"If your answer to Question 1 was Eversource, why did you make that choice?"

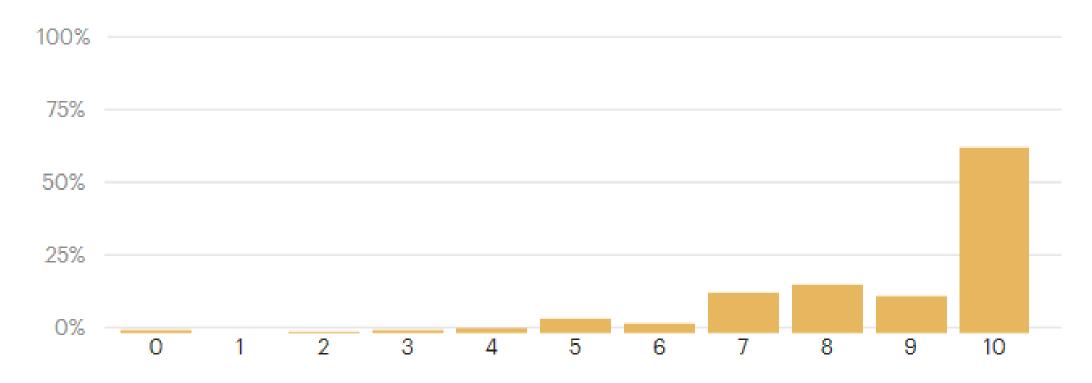
I didn't know I had an option		
	151	(40.5%)
I have no reason to look for a different supplier		
	46	(12.3%)
I tried to switch but could not find a supplier with better rates		
	22	(5.9%)
Other*		
	80	(21.4%)
Not applicable		
	74	(19.8%)

"Which option would be most important to you in the Portsmouth Community Power program?"

Lowest cost energy option		
	124	(33.2%)
50% renewable energy that may or may not cost more		
	24	(6.4%)
100% renewable energy that may or may not cost more		
	71	(19.0%)
The same or lower cost with more renewable energy content than I have today		
	136	(36.5%)
Other*		
	16	(4.3%)
Don't know		
	2	(0.5%)

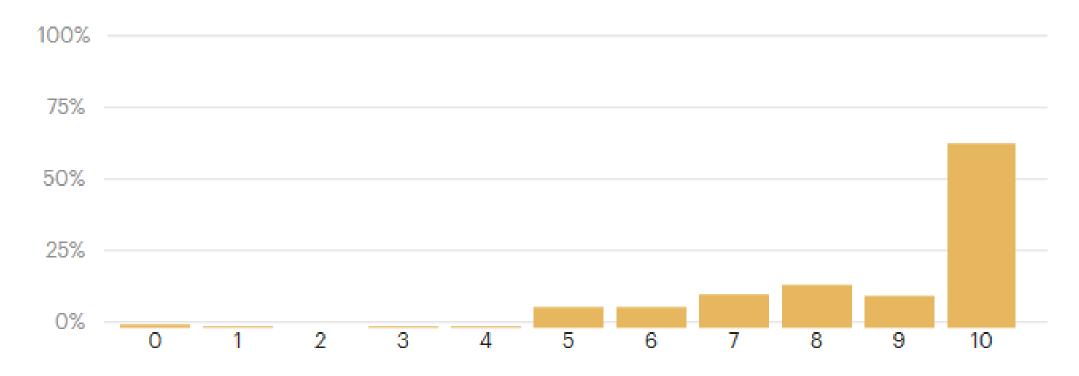
What survey participants want to see from Community Power – ranking the options:

"The ability to increase energy efficiency and reduce costs"



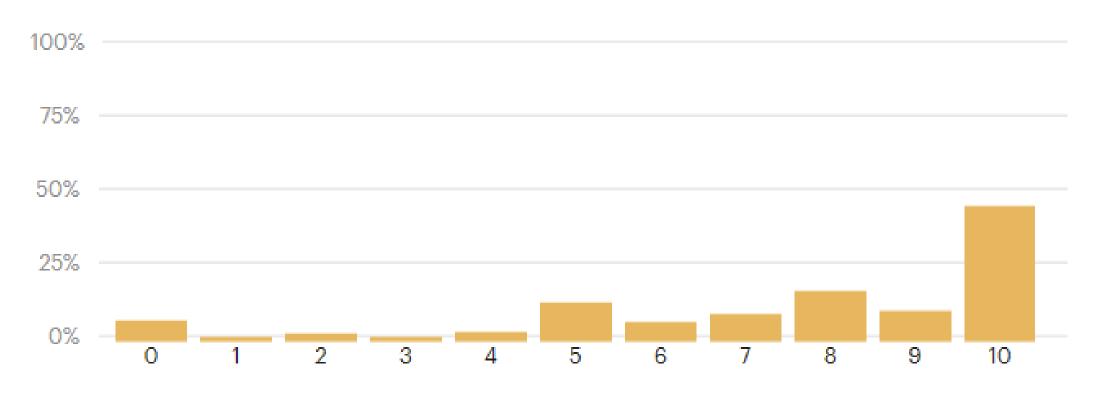
Average = 8.7

"Control of energy costs"



Average = 8.6

"Increased renewable energy sources (including locally generated)"



Average = 7.4



Portsmouth Community Power

CityofPortsmouth.com/city/Portsmouth-community-power